Emory Prevention Research Center

Social Determinants of Health: Indicators and Data

Emory Prevention Research Center

August 9, 2024

Facilitators

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Emory Prevention Research Center

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Agenda

1. Describe categories of social determinants of health
2. Discuss indicators of social determinants of health
3. Locate social determinants of health data for your community

Emory Prevention Research Center

Partnering with communities and leveraging research to prevent cancer and promote health equity

Prevention Research Centers (2019-2024)

Emory Prevention Research Center (EPRC)

Core (CDC-funded) research focuses on cancer prevention & reducing health disparities related to chronic disease in **rural** communities

Based in the Department of Behavioral, Social, and Health Education, Rollins School of Public Health, with strong connections to Winship Cancer Institute

Funded by CDC from 2004-2014, and now again 2019-2024

Strong partnership in **southwest Georgia** since 2004, building on Cancer Coalition of South Georgia's (now called Horizons Community Solutions) Board of Directors for our **Community Advisory Board** initially and prior study on smoke-free homes

Encourage and support SIP proposals to focus on southwest Georgia when appropriate

RESEARCH

EVALUATION

TRAINING

COMMUNITY

DISSEMINATION

Training Symbols

Zoom Poll

Annotate Feature

Video Clip

Breakout Room

OR Chat

Emory Prevention Research Center

Source: clip-art-library.com

Learning Objectives

Describe categories of SDOH

Discuss indicators for different categories of SDOH

Locate SDOH data for your community through web-based resources

CHAT

What are some reasons that you want to find SDOH data about your community?

Why focus on SDOH and health equity?

- The social determinants of health and their interactions affect people throughout their lives (e.g., move)
- Supporting people by addressing one or more contextual factors has the potential to help attain their highest level of health
- Communities/public health can focus resources on the areas where investments can make progress for health (e.g., education, transportation, etc.)

Potential uses for SDOH data

- Assess data as part of a community health assessment
- To inform programmatic decisions
- To support grant writing efforts
- To measure change over time or following an intervention

What are Social Determinants of Health?

"The conditions in which people are born, grow, live, work, and age" and "the fundamental drivers of these conditions"

World Health Organization, Commission on Social Determinants of Health

Social Determinants of Health

Economic & Education Factors

Economic Factors

Poverty

Employment

Income

Income inequality

Housing/ transportation affordability

Childcare access

Food security

Education Factors

Academic achievement (High school graduation)

Language and literacy

Early childhood education and development

Infrastructure and capacity

School environments

Health education

Health Care & Neighborhood Factors

Health Care Access

Health care utilization & access

Health care infrastructure

Quality of care

Provider training

Public health program/services

Neighborhood/ Built Environment

Food environment and agriculture

Housing and transit (community-level)

Safety, crime, violence, policing

Environmental conditions

Social Factors

Social Factors

Family/social support

Social cohesion/collective efficacy/social capital

Civic participation/engagement/governance

Social mobility

Discrimination/racism

Incarceration

Segregation

POLL

What social determinants of health issues you are seeing in your community?

VIDEO

Social Determinants of Health
(own time)

CDC - Social Determinants of Health
https://www.youtube.com/watch?v=u_IoBt7Nicw

What are Health Indicators?

Measurable characteristics that help describe populations

Example Income Indicators*:
Per capita income
Household income

Wage or salary income for Households
Other types of income: Social security, retirement, public assistance, etc.

Median household income
Average household income

**all indicators refer to income in the past 12 months*

Identifying Health Indicators

INDICATOR:
A specific, observable, and measurable accomplishment or change that shows the progress made toward achieving a specific output or outcome in your logic model or work plan.

Each should be:

Specific	clearly describe what you want to measure
Observable	focuses on an action or change
Measurable	usually presented in numeric terms, e.g., counts, percentages, ratios

POLL

Scenario:

A local coalition has decided that they want to address low high school graduation rates in their community. So they implement a 4-year intervention.

Evaluation Question: Did the high school graduation rates improve in the community following the intervention?

Specific	clearly describe what you want to measure
Observable	focuses on an action or change
Measurable	usually presented in numeric terms, e.g., counts, percentages, ratios

Selecting Indicators & Data Sources

Considerations:

- Sensitivity of indicators to change
- Availability of data and/or cost of data collection
- Possible comparisons & unit of analysis

Good Data Use Tips

- Describe the indicator and the data in the narrative or as a table footnote; use the definition given by the source
- Cite the source of your information and the year(s) of the data values when you use them in a report, presentation or a grant (for example, Population and People, U.S. Decennial Census, 2020)
- Print or save the data for reference

CHAT

What topic(s) or kinds of indicators are you looking for information about in your community?

Finding SDOH Data for your Community

Showcase of web-based resources for community data

- This is not an exhaustive list
- Please refer to Resources page with this training for more resources

Economic Factors

Poverty
Employment
Income
Income inequality
Housing/ transportation affordability
Childcare access
Food security

Economic Factors

	County Health Rankings	American Community Survey	Healthy People 2030	Behavioral Risk Factor Surveillance System	National Equity Atlas
Poverty	●	●	●		●
Employment	●	●	●	●	●
Income, inequality	●	●			●
Housing, transportation	●	●	●	●	●
Childcare access					
Food security	●	●	●	●	

County Health Rankings

https://www.countyhealthrankings.org/

- Committed to creating resources and tools that support community-led efforts to accurately diagnose core problems, understand and account for historical context and implement evidence-informed solutions
- Provides data on a variety of SDOH domains and indicators (Health Data section)
- Highlights policies and practices that can help everyone be as healthy as possible (Solutions and Strategies section)

https://www.countyhealthrankings.org

County Health Rankings & Roadmaps

What Impacts Health | Health Data | Strategies and Solutions | Findings and Insights | About Us

NEW: 2024 Annual Data Release

Creating thriving communities through civic participation

Creating community spaces where everyone can engage, be informed and have a say is key to healthy communities and to our democracy. This requires attention to policies and practices that exclude people and communities from participating.

Read the report

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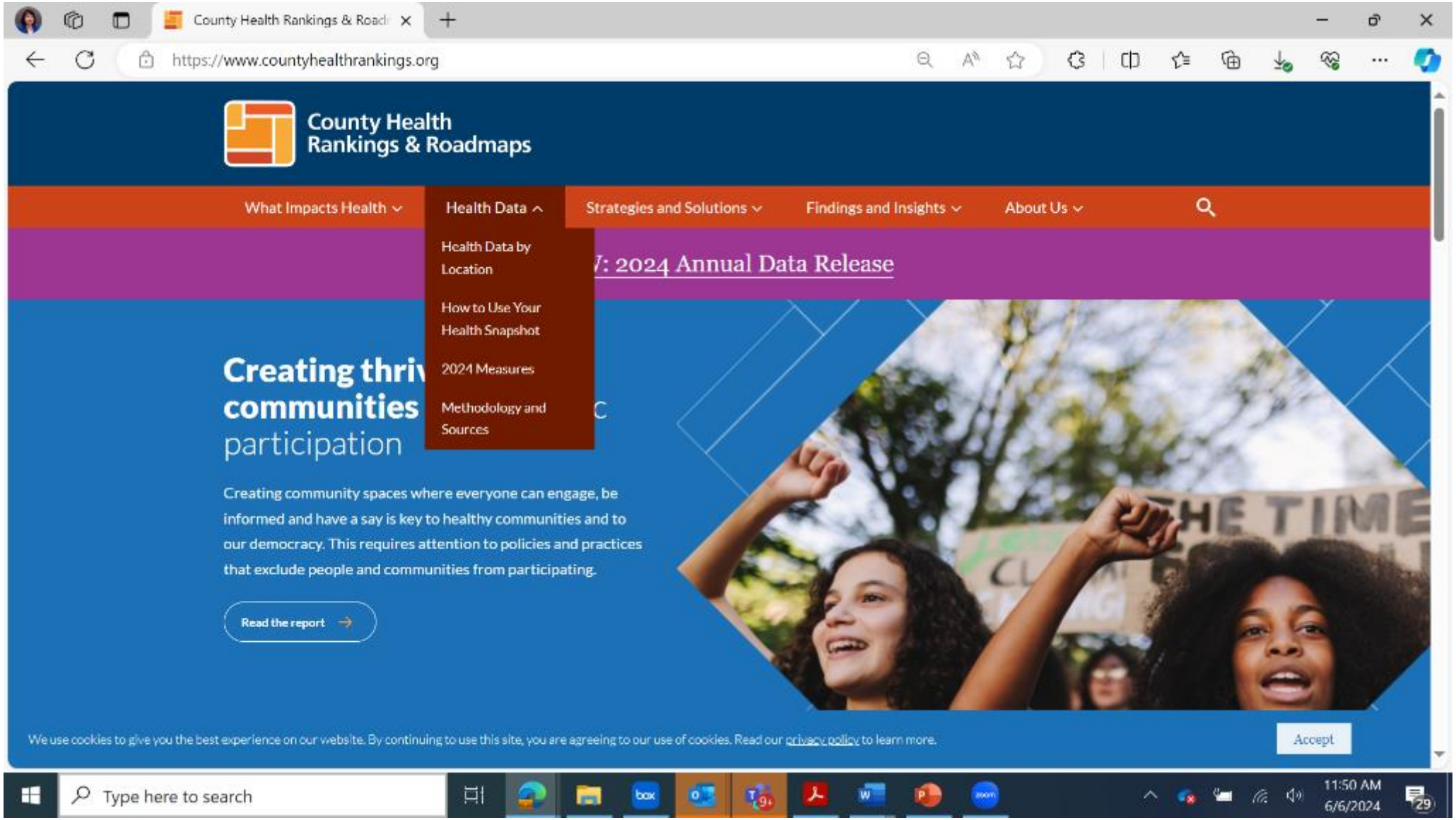
County Health Rankings & Roadmaps
https://www.countyhealthrankings.org
County Health Rankings & Roadmaps
What Impacts Health
Health Data
Strategies and Solutions
Findings and Insights
About Us
Health Data by Location
How to Use Your Health Snapshot
2024 Measures
Methodology and Sources
: 2024 Annual Data Release
Creating thriv
communities
participation
Creating community spaces where everyone can engage, be informed and have a say is key to healthy communities and to our democracy. This requires attention to policies and practices that exclude people and communities from participating.
Read the report
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Accept
Type here to search
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6/6/2024

Health Data | County Health Rank

https://www.countyhealthrankings.org/health-data

County Health Rankings & Roadmaps

What Impacts Health | Health Data | Strategies and Solutions | Findings and Insights | About Us

Health Data

The annual data release provides a revealing snapshot of how health is influenced by where we live, learn, work, and play. The snapshots provide communities a starting point to investigate where to make change.

Read our 2024 National Findings Report

Find Data by Location

Enter your state, county, or ZIP Code

Search

Type here to search

11:51 AM
6/6/2024

https://www.countyhealthrankings.org/health-data/georgia/dougherty?year=2024

County Health Rankings & Roadmaps

What Impacts Health | Health Data | Strategies and Solutions | Findings and Insights | About Us

Home » Health Data » Georgia » Dougherty, Georgia

Print

COUNTY

Dougherty, GA

2024

View Georgia Health Data

Download Georgia datasets

Search by county, state or ZIP code

Search

Go

County Demographics

The health of a place results from past and present policies and practices. The land known as Dougherty County, along with the entirety of the U.S., has been home for many thousands of years to hundreds of Indigenous nations. Native Land Digital "strives to create and foster conversations about the history of colonialism, Indigenous ways of knowing, and settler-Indigenous relations."

Dougherty County, Georgia is Metropolitan and is connected

https://www.countyhealthrankings.org/health-data/georgia/dougherty?year=2024

Additional Clinical Care (not included in summary) +

Social & Economic Factors	Dougherty County	Georgia	United States
High School Completion	84%	89%	89%
Some College	60%	65%	68%
Unemployment	4.3%	3.0%	3.7%
Children in Poverty	41%	17%	16%
Income Inequality	5.2	4.8	4.9
Children in Single-Parent Households	54%	31%	25%
Social Associations	11.7	8.9	9.1
Injury Deaths	89	73	80

Additional Social & Economic Factors (not included in summary) +

Education Factors

Academic achievement (High school graduation)
Language and literacy
Early childhood education and development
Infrastructure and capacity
School environments
Health education

Educational Factors

	County Health Rankings	American Community Survey	Healthy People 2030	Behavioral Risk Factor Surveillance System	National Equity Atlas
Educational attainment	●	●	●		●
Language and literacy			●		
Early childhood education & development			●		
Infrastructure & capacity			●		
School environments					
Health education			●		●

U.S. Census Bureau

https://www.census.gov

- Provides data and figures about people, places and economies

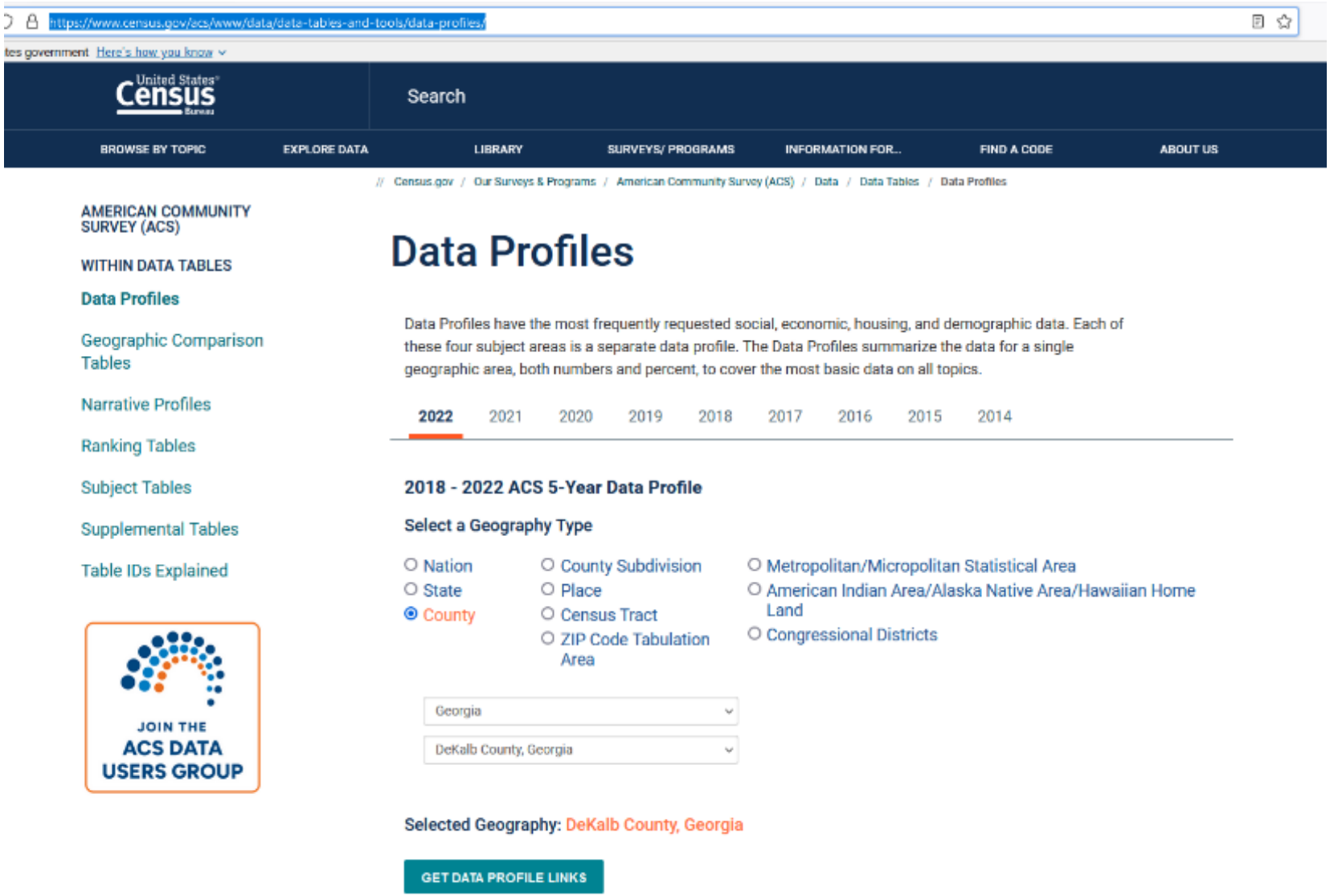
- **U.S. Census**
  - Sent to all persons living in U.S. every 10 years
  - Asks about age, sex, race, Hispanic origin, and owner/renter status

- **American Community Survey** (more frequent to sample of people)
  - Sent to a sample of addresses (about 3.5 million) in the 50 states, District of Columbia, and Puerto Rico

  - Asks about topics not on the 2020 Census, such as education, employment, internet access, and transportation

American Community Survey

https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/



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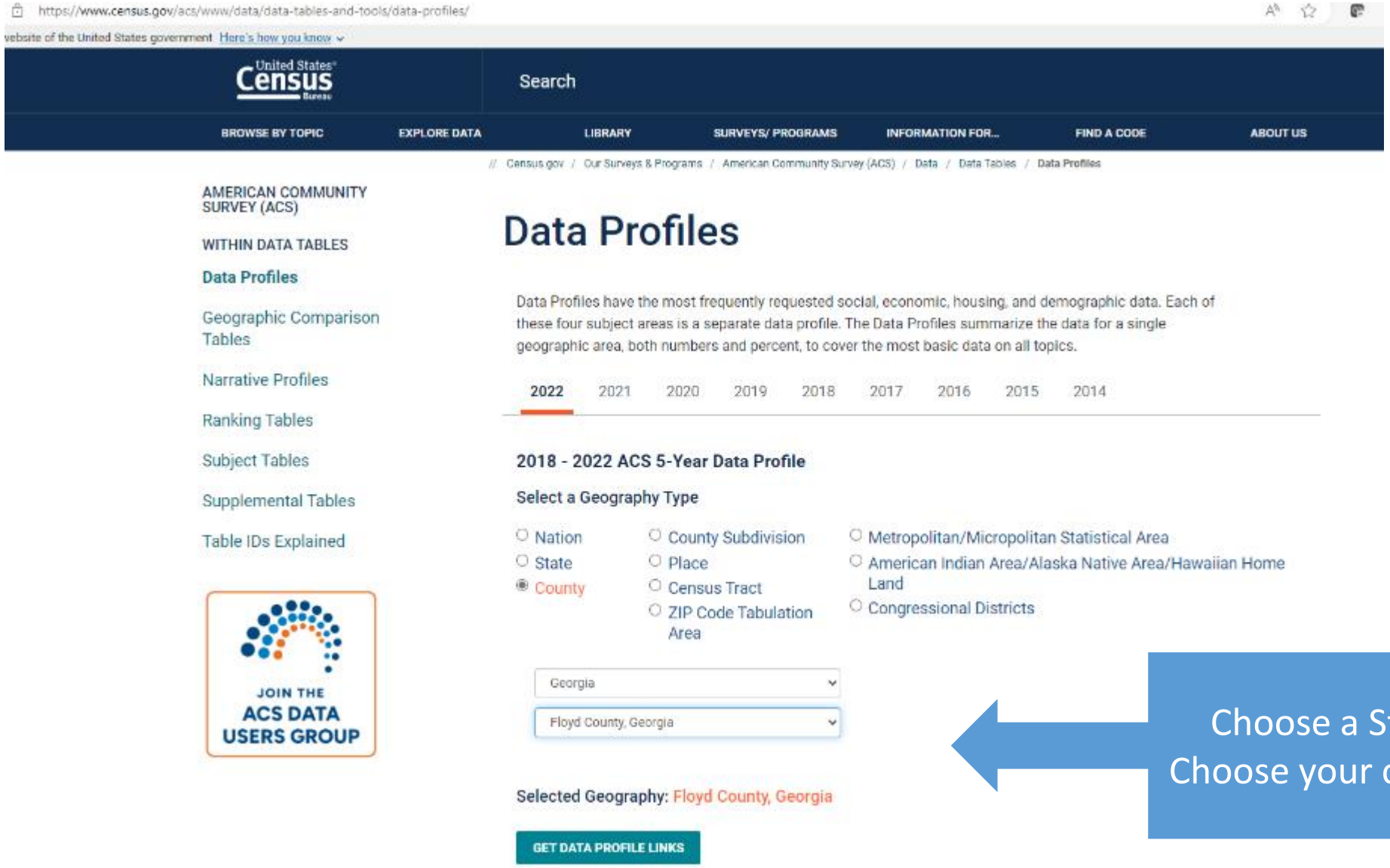
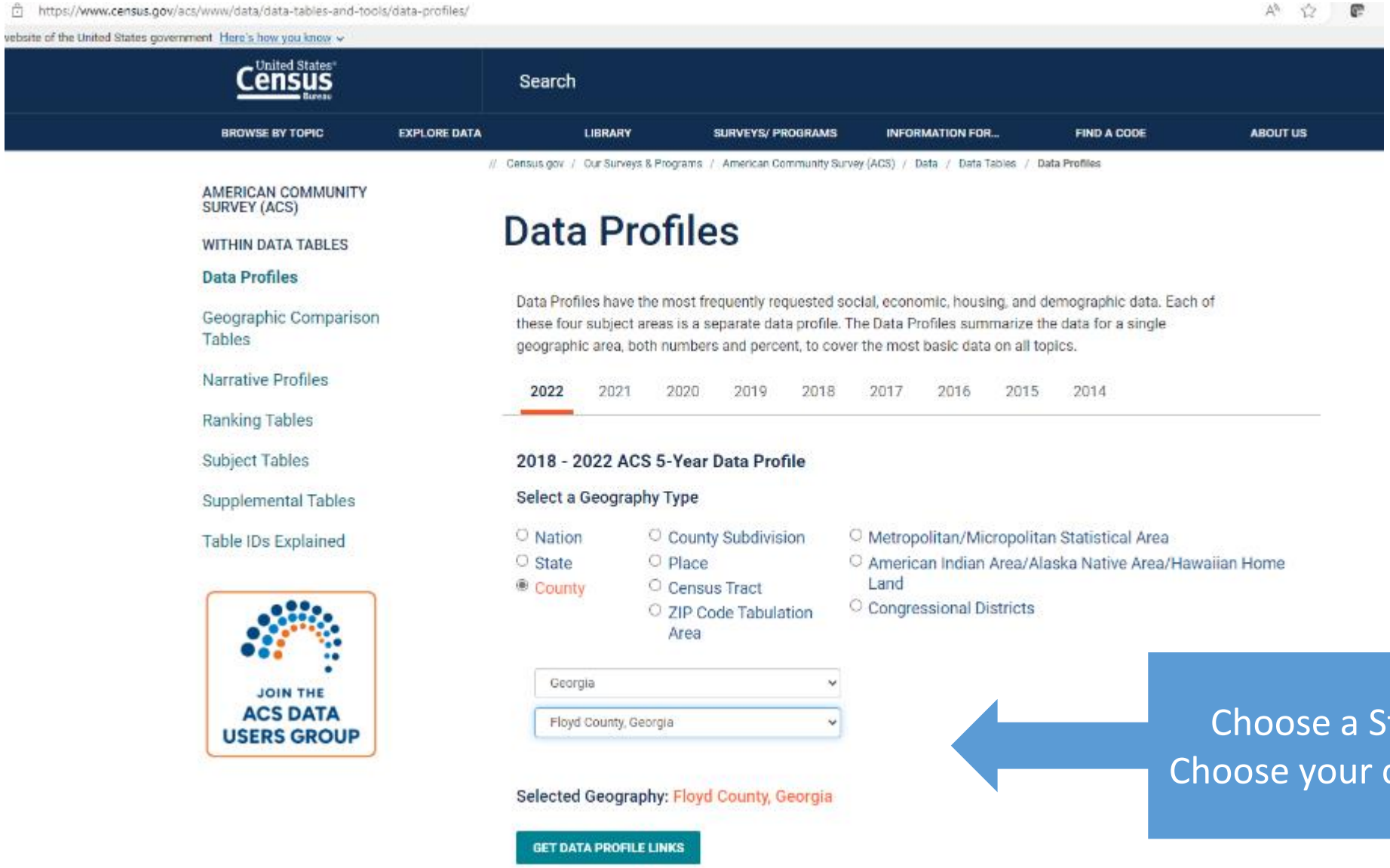


Choose a State
Choose your county



Choose a State
Choose your county

https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/

WITHIN DATA TABLES

Data Profiles

Geographic Comparison Tables

Narrative Profiles

Ranking Tables

Subject Tables

Supplemental Tables

Table IDs Explained

JOIN THE ACS DATA USERS GROUP

Data Profiles

Data Profiles have the most frequently requested social, economic, housing, and demographic data. E
these four subject areas is a separate data profile. The Data Profiles summarize the data for a single
geographic area, both numbers and percent, to cover the most basic data on all topics.

2022 2021 2020 2019 2018 2017 2016 2015 2014

2018 - 2022 ACS 5-Year Data Profile

Select a Geography Type

- Nation
- State
- County
- County Subdivision
- Place
- Census Tract
- ZIP Code Tabulation Area
- Metropolitan/Micropolitan Statistical Area
- American Indian Area/Alaska Native Area/Hawaiian Land
- Congressional Districts

Georgia

Floyd County, Georgia

Selected Geography: Floyd County, Georgia

Social Characteristics – includes Education, Marital Status, Relationships, Fertility, Grandparents...

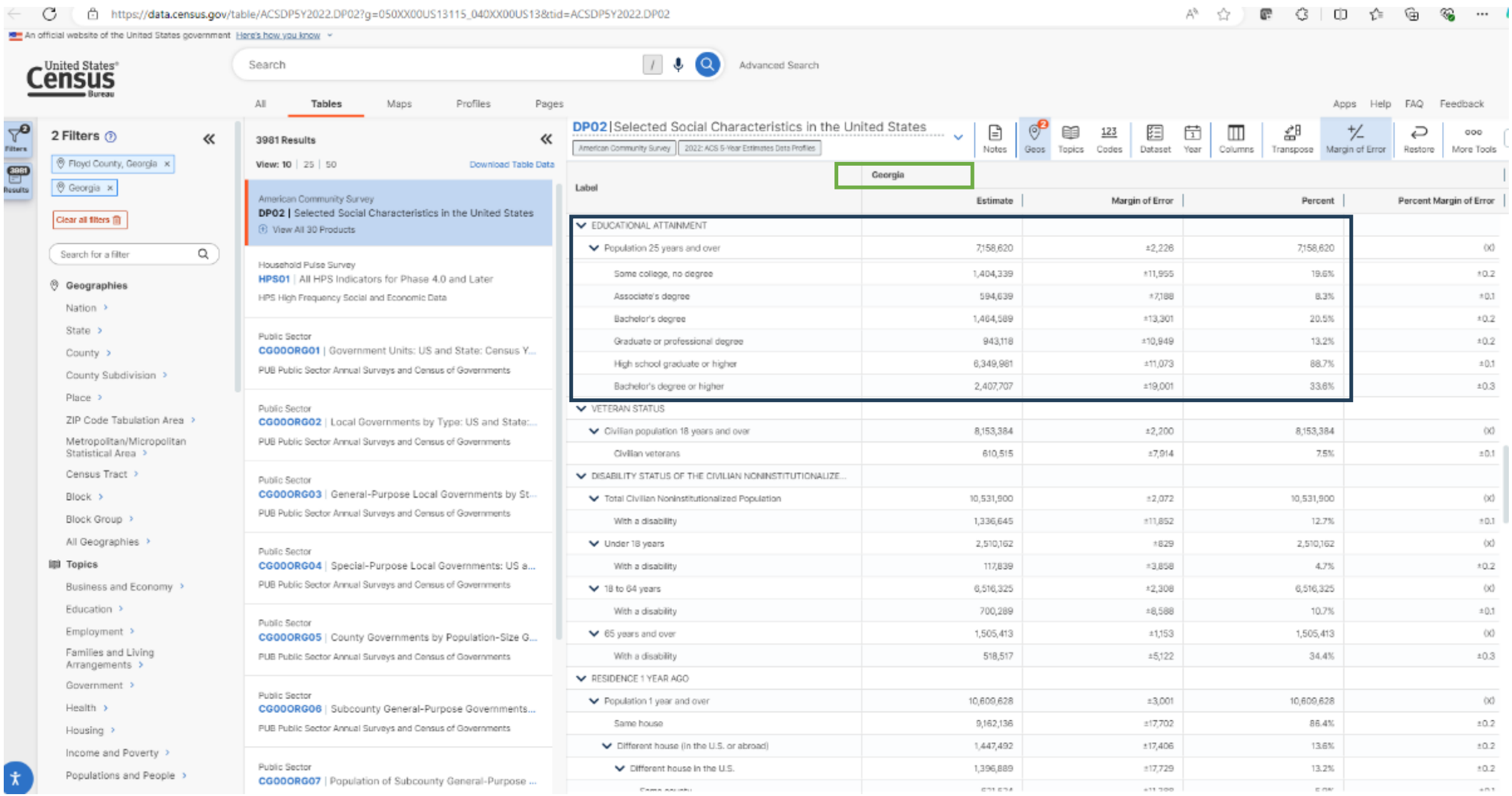
Economic Characteristics – includes Income, Employment, Occupation, Commuting to Work...

Housing Characteristics – includes Occupancy and Structure, Housing Value and Costs, Utilities...

Demographic Characteristics – includes Sex and Age, Race, Hispanic Origin, Housing Units...

All links go to data.census.gov

Choose type of SDOH data
We selected social characteristics for Education



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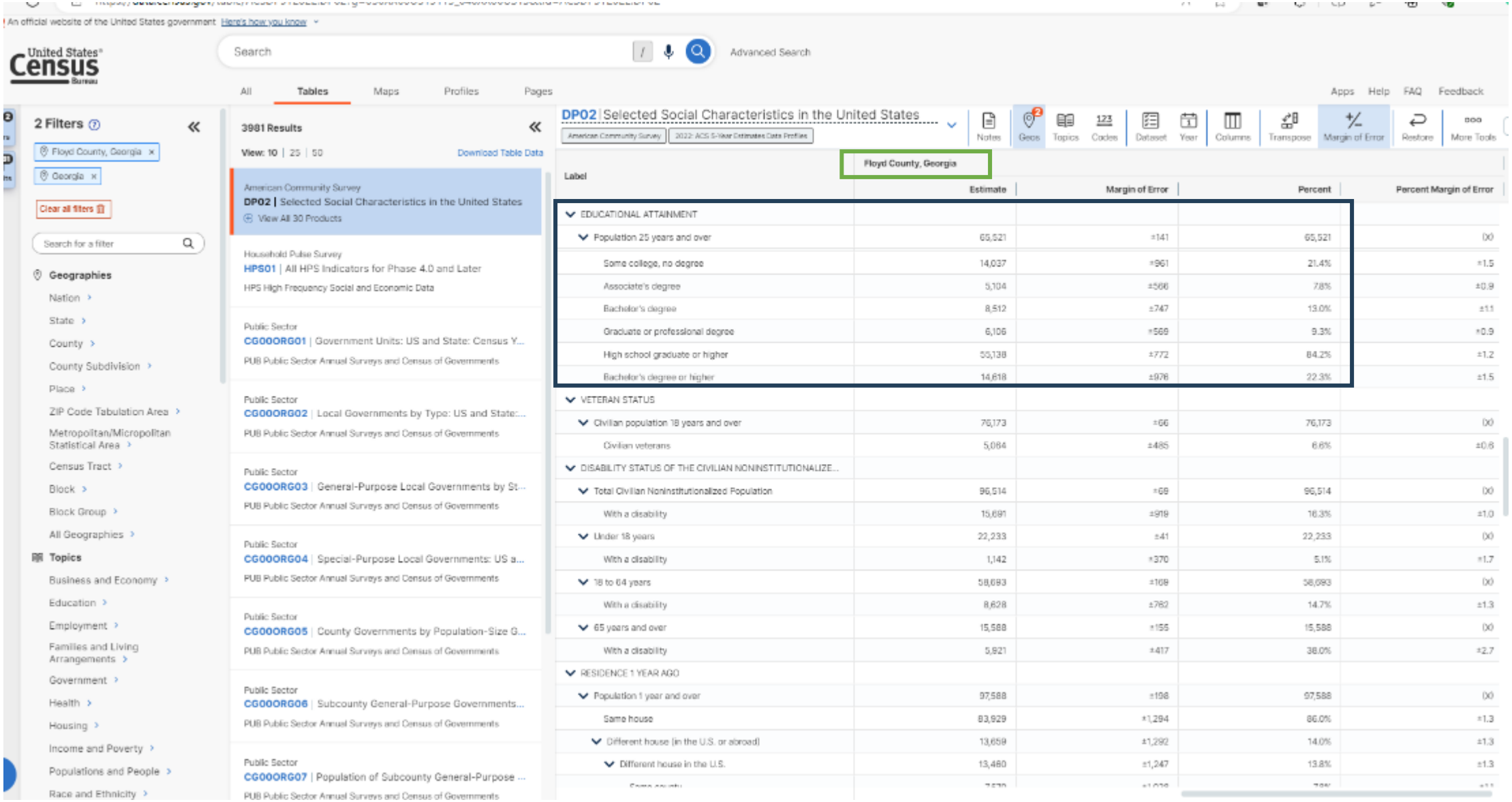

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Neighborhood Factors

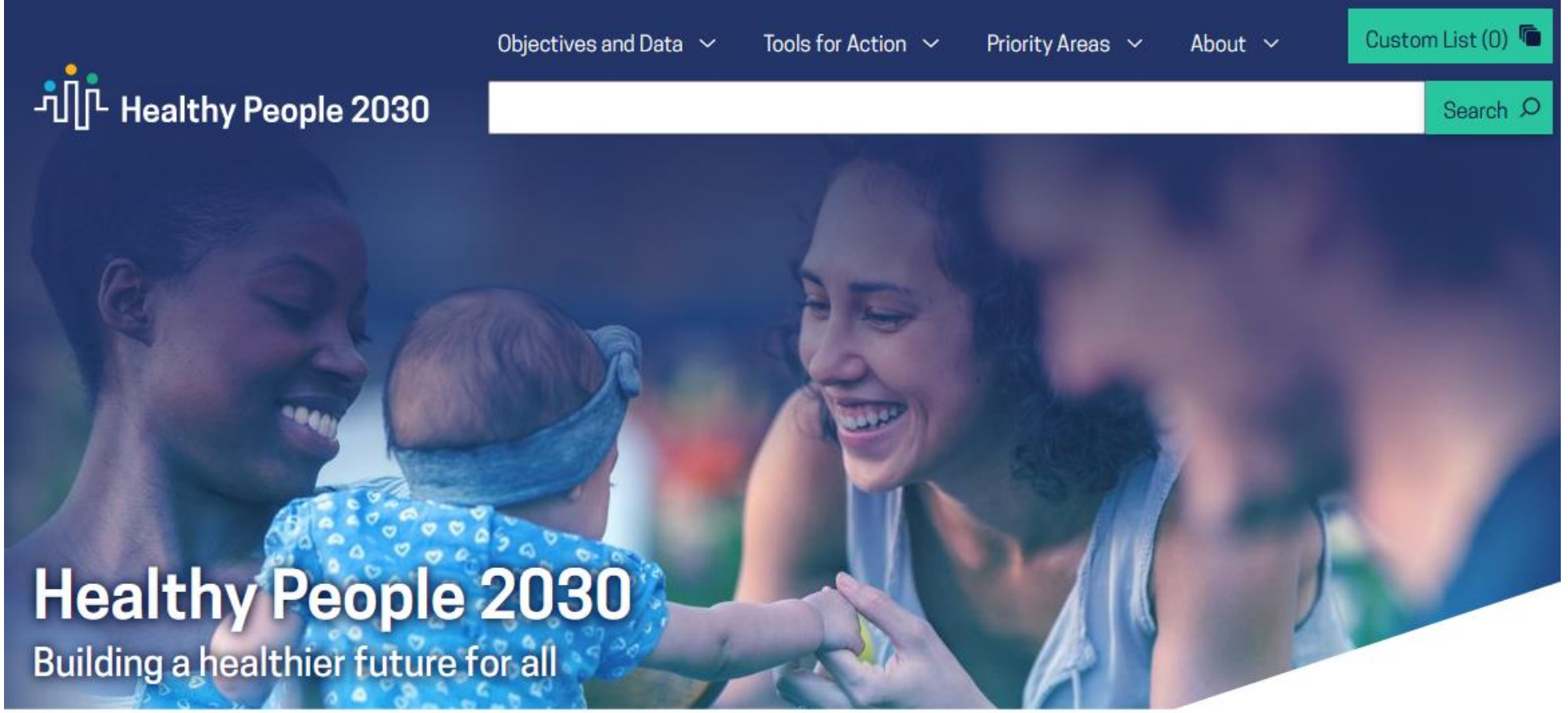
Food environment & agriculture
Housing & transit (community-level)
Safety, crime, violence, policing
Environmental conditions

Resources for Neighborhood Factors

	County Health Rankings	American Community Survey	Healthy People 2030	Behavioral Risk Factor Surveillance System	National Equity Atlas
Food environment & agriculture	●		●		
Housing & transit (community-level)	●	●	●		●
Safety, crime, violence, policing	●	●	●		
Environmental conditions	●		●		●

HEALTHY PEOPLE 2030

https://health.gov/healthypeople



Healthy People 2030 sets data-driven national objectives to improve health and well-being over the next decade.

Find objectives

358

Healthy People 2030 includes 358 core — or measurable — objectives as well as developmental and research objectives.

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Healthy People 2030 sets data-driven national objectives to improve health and well-being over the next decade.

Find objectives

358

Healthy People 2030 includes 358 core — or measurable — objectives as well as developmental and research objectives.

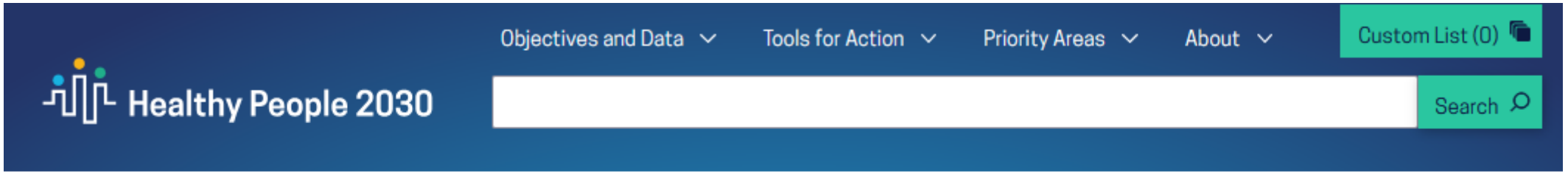
Learn more about the types of objectives.

Social Determinants of Health

Social determinants of health have a major impact on people's health and well-being — and they're a key focus of Healthy People 2030.

Read about social determinants of health

Emory
Researc



Home » Objectives and Data » **Browse Objectives by Topic**

Browse Objectives by Topic

Healthy People 2030 objectives are organized into intuitive topics so you can easily find the information and data you're looking for. Pick a topic you're interested in and explore the related objectives.

On this page: Health Conditions | Health Behaviors | Population Groups | Settings and Systems | Social Determinants of Health

Social Determinants of Health

Economic Stability

Education Access and Quality

Health Care Access and Quality

Neighborhood and Built Environment

Social and Community Context

Objectives and Data | Tools for Action | Priority Areas | About | Custom List (0)

Healthy People 2030

Search

Home » Objectives and Data » Browse Objectives by Topic » **Neighborhood and Built Environment**

Neighborhood and Built Environment

- Overview and Objectives
- Evidence-Based Resources
- Healthy People in Action

Goal: Create neighborhoods and environments that promote health and safety.

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Environmental Health

Increase the proportion of people whose water supply meets Safe Drinking Water Act regulations — EH-03	Target met or exceeded
Reduce the amount of toxic pollutants released into the environment — EH-06	Target met or exceeded
Reduce health and environmental risks from hazardous sites — EH-05	Improving
Reduce the number of days people are exposed to unhealthy air — EH-01	LHI Little or no detectable change

Health Policy

Increase the proportion of people whose water systems have the recommended amount of fluoride — OH-11	Baseline only

Housing and Homes

Reduce the proportion of families that spend more than 30 percent of income on housing — SDOH-04	Little or no detectable change
Reduce blood lead levels in children aged 1 to 5 years — EH-04	Baseline only

Status: Little or no detectable change

Learn more about our data release schedule

Most Recent Data:
35.0 percent (2021)

Target:
25.5 percent

Desired Direction:
Decrease desired

Baseline:
34.6 percent of families spent more than 30 percent of income on housing in 2017

See detailed data for this objective

Reduce the proportion of families that spend more than 30 percent of income on housing

Target-Setting Method: Percentage point improvement

Data Source: American Housing Survey (AHS), HUD & Census

Learn more about data measurement for this objective

Status: Little or no detectable change

Learn more about our data release schedule

Most Recent Data:
35.0 percent (2021)

Target:
25.5 percent

Desired Direction:
Decrease desired

Baseline:
34.6 percent of families spent more than 30 percent of income on housing in 2017

Data Chart | Data Table

Download SDOH-04 data [CSV]

Demographic Group

Age group

Filter by subgroup

From (year) 2017

To (year) 2021

Show Data

Reset all

Show disparities data

Disparities data are only available for some selections.

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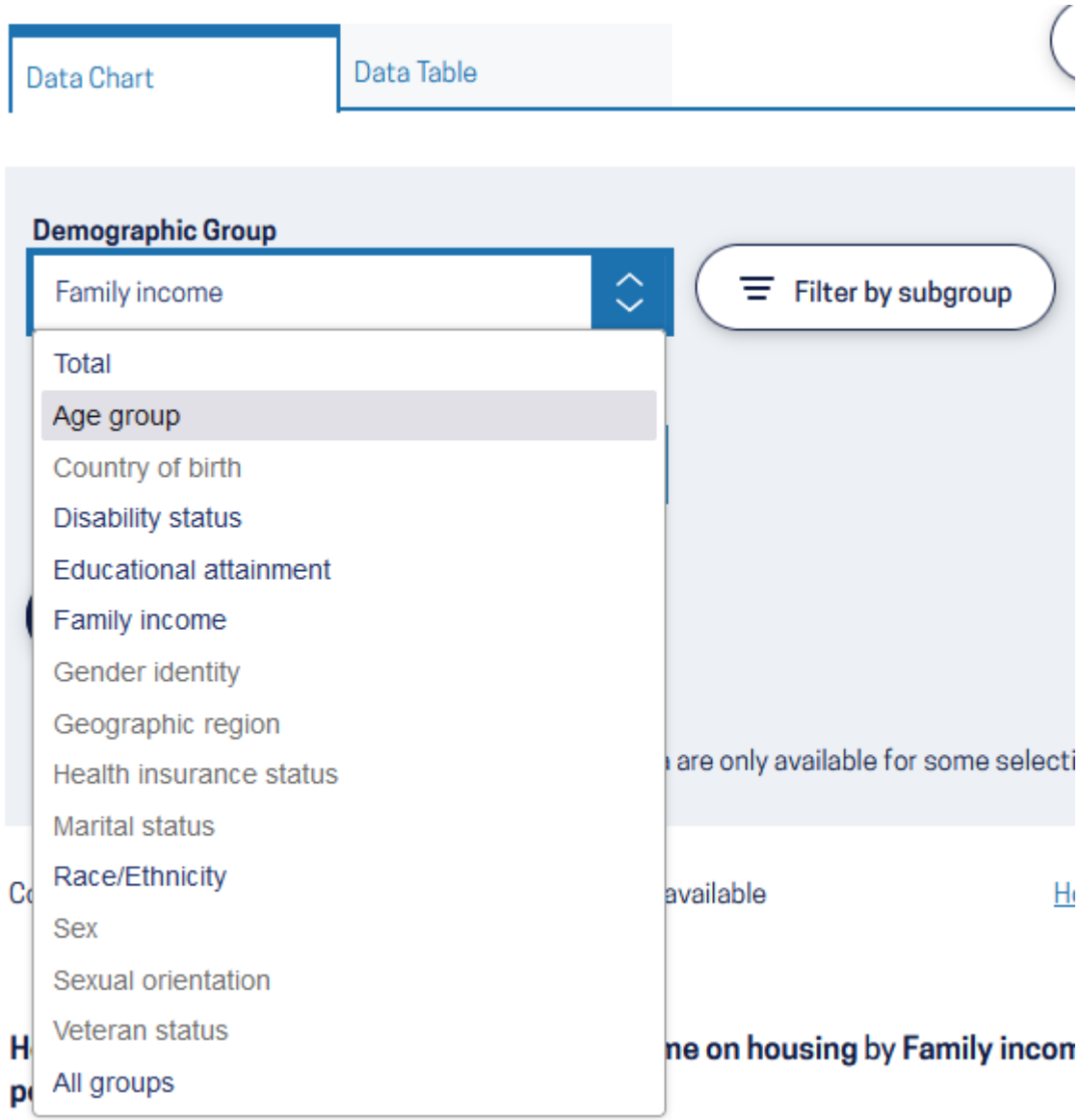
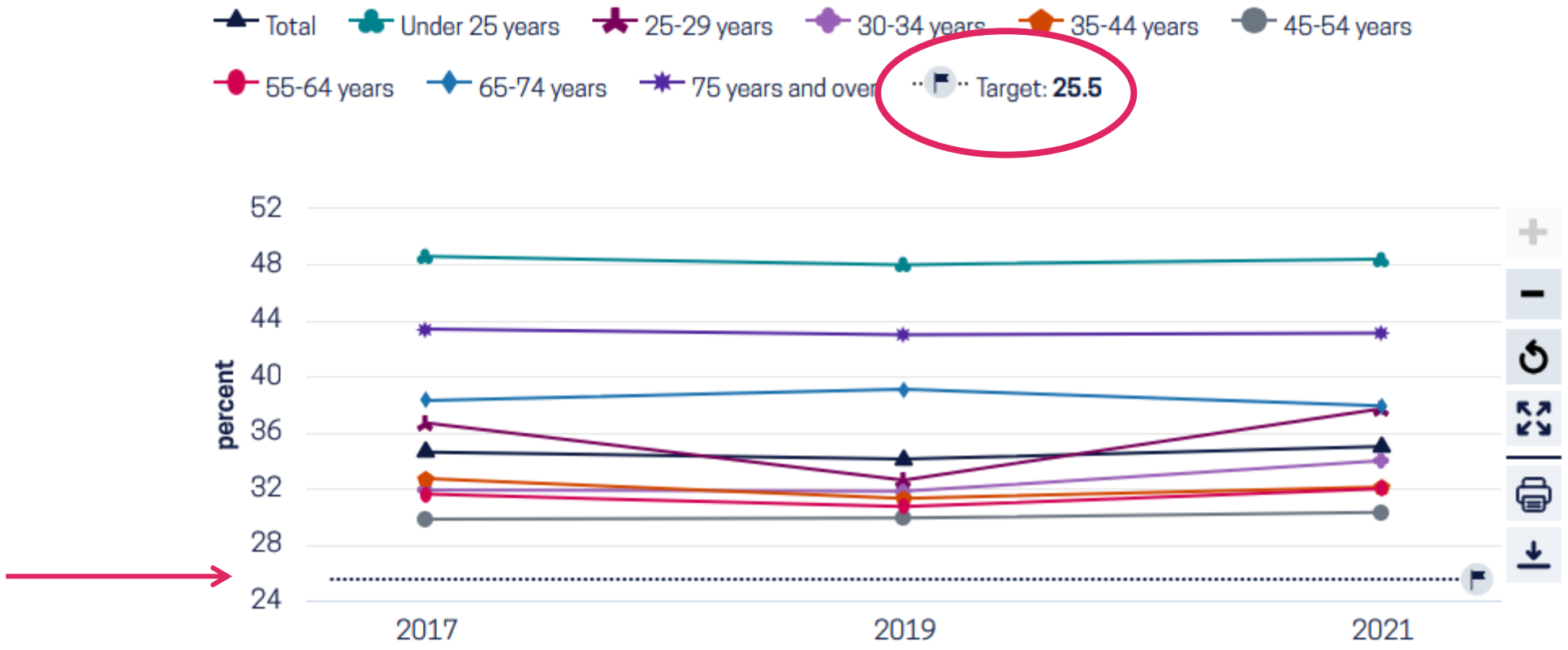

Data Chart
Data Table
Demographic Group
Family income
Filter by subgroup
Total
Age group
Country of birth
Disability status
Educational attainment
Family income
Gender identity
Geographic region
Health insurance status
Marital status
Race/Ethnicity
Sex
Sexual orientation
Veteran status
All groups
are only available for some selecti
available
ne on housing by Family incom

Households that spend more than 30% of income on housing by Age group (of household reference person), 2017-2021

Decrease desired



Households that spend more than 30% of income on housing by **Age group (of household reference person), 2017-2021**
(percent)

Decrease desired

Population	2017	2019	2021
Under 25 years	48.6	48.0	48.4
25-29 years	36.7	32.6	37.7
30-34 years	31.9	31.8	34.0
35-44 years	32.7	31.3	32.1
45-54 years	29.8	29.9	30.3
55-64 years	31.6	30.7	32.0
65-74 years	38.3	39.1	37.9
75 years and over	43.4	43.0	43.1

Healthcare Access

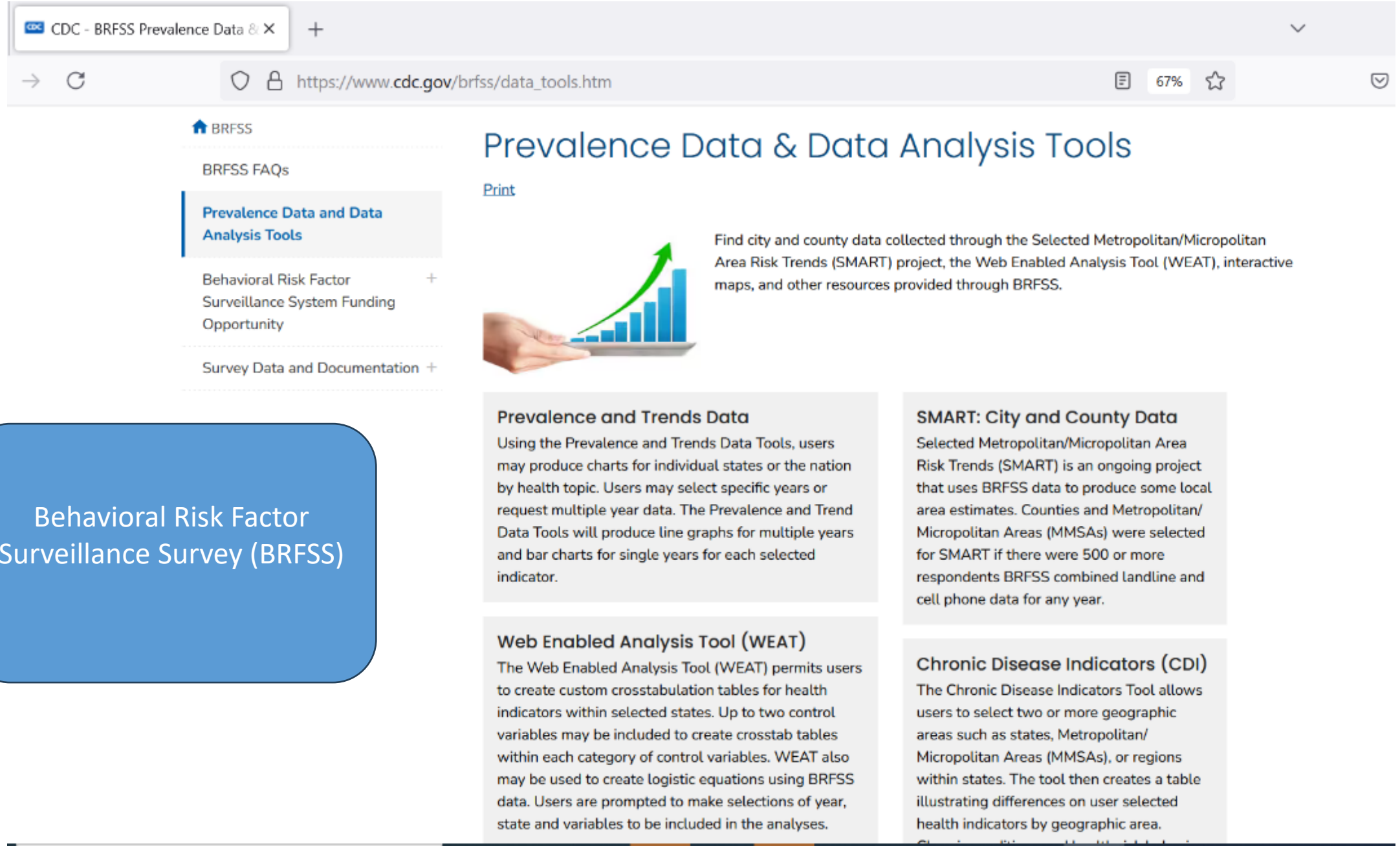
Health care utilization & access
Health care infrastructure
Quality of care
Provider training
Public health program/services

Health Care Factors

	County Health Rankings	American Community Survey	Healthy People 2030	Behavioral Risk Factor Surveillance System	National Equity Atlas	GA OASIS
Access to Facilities/Providers	●		●	●		●
Insurance Status	●	●	●	●		
Use/Screening	●		●	●		●
Mortality/Morbidity	●				●	●
Health Status	●					
Conditions	●		●	●		●
Maternal/ Child Health/ Infant Mortality	●	●	●			●
Behavior	●		●	●		●

Web Resources for Healthcare Access Indicators

	Data Source	Brief Description of the Survey
Preventive care access Nutrition/diet Physical activity Tobacco use Cancer screening (breast, colorectal) Sexual activity Mental health	Behavioral Risk Factor Surveillance Survey (BRFSS) https://www.cdc.gov/brfss/brfssprevalence/index.html	tracks health practices, health conditions, and risk behaviors of adults aged 18 years and older in the U.S.
Preventive care access Diet Cancer screening	National Health Interview Survey (NHIS) https://www.cdc.gov/nchs/nhis/shs.htm	assesses range of health topics and tracks health status and health care access personal household interviews of adults in U.S.
Adults with usual source of care Quality of life	Youth Risk Factor Surveillance Survey (YRFSS) https://www.cdc.gov/yrbs/dstr/index.html	measures health-related behaviors and experiences that can lead to death and disability among youth and adults in U.S.



Behavioral Risk Factor Surveillance Survey (BRFSS)

https://www.cdc.gov/brfss/brfssprevalence/index.html

50%

An official website of the United States government Here's how you know

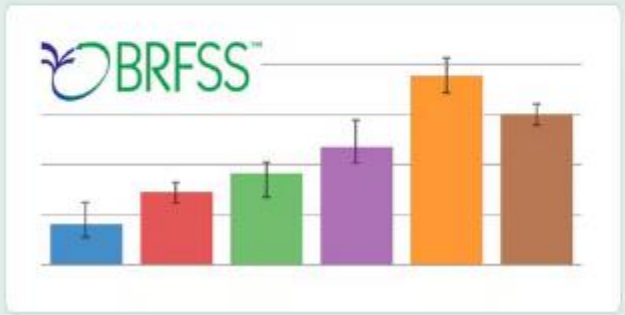
BRFSS Prevalence & Trends Data

Search

Print

Welcome! Here you will find the enhanced version of the BRFSS Prevalence and Trends Tool. You have the option of exploring the prevalence data by location or topic. Both routes enable you to view and download prevalence estimates through charts, graphs, and maps based on the path you direct. This version provides access to prevalence estimates from the BRFSS core data at the state level as well as data from Selected Metropolitan/Micropolitan Area Risk Trends (SMART). The prevalence estimates have been updated to include both crude prevalence and age-adjusted prevalence. The tool will continue to be updated as new functions and data become available.

Help



Explore BRFSS Data By Location

Explore BRFSS Prevalence & Trends data for all questions for one location.

States & Territories Select One GO

Metropolitan/Micropolitan Statistical Areas (MMSAs)

Explore BRFSS Data By Topic

Explore BRFSS Prevalence & Trends data for one question for all available states and MMSAs.

Class Select One

Topic Select One GO

Work with BRFSS Data Directly

Go to the Behavioral Risk Factors Data Portal to create your own filtered BRFSS Prevalence dataset, customize visualizations, download data, and more.

Behavioral Risk Factors Data Portal

Behavioral Risk Factor Surveillance System

BRFSS The Behavioral Risk Factor Surveillance System

https://www.cdc.gov/brfss/brfssprevalence/index.html

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An official website of the United States government Here's how you know

BRFSS Prevalence & Trends Data

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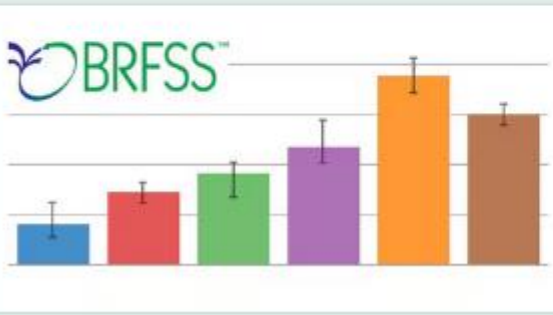

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Behavioral Risk Factors Data Portal

Behavioral Risk Factor Surveillance System

BRFSS The Behavioral Risk Factor Surveillance System

Select State/Territories and Topic

https://www.cdc.gov/brfss/brfssprevalence/index.html

50%

BRFSS Prevalence & Trends Data

Search

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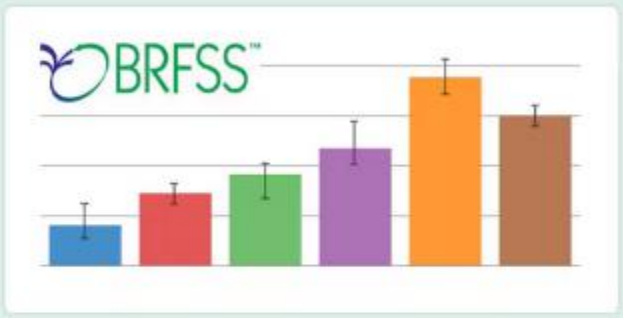
Help



Explore BRFSS Data By Location

Explore BRFSS Prevalence & Trends data for all questions for one location.

States & Territories Select One GO

Metropolitan/Micropolitan Statistical Areas (MMSAs)

Explore BRFSS Data By Topic

Explore BRFSS Prevalence & Trends data for one question for all available states and MMSAs.

Class Colorectal Cancer Screening

Topic Blood Stool Test GO

Work with BRFSS Data Directly

Go to the Behavioral Risk Factors Data Portal to create your own filtered BRFSS Prevalence dataset, customize visualizations, download data, and more.

Behavioral Risk Factors Data Portal

Behavioral Risk Factor Surveillance System

BRFSS The Behavioral Risk Factor Surveillance System (BRFSS) is the nation's premier system of health-related telephone surveys that collect state data about U.S. residents

https://nccd.cdc.gov/BRFSSPrevalence/rdPage.aspx?rdReport=DPH_BRFSS.ExploreByTopic&irbLocationType=StatesAnd

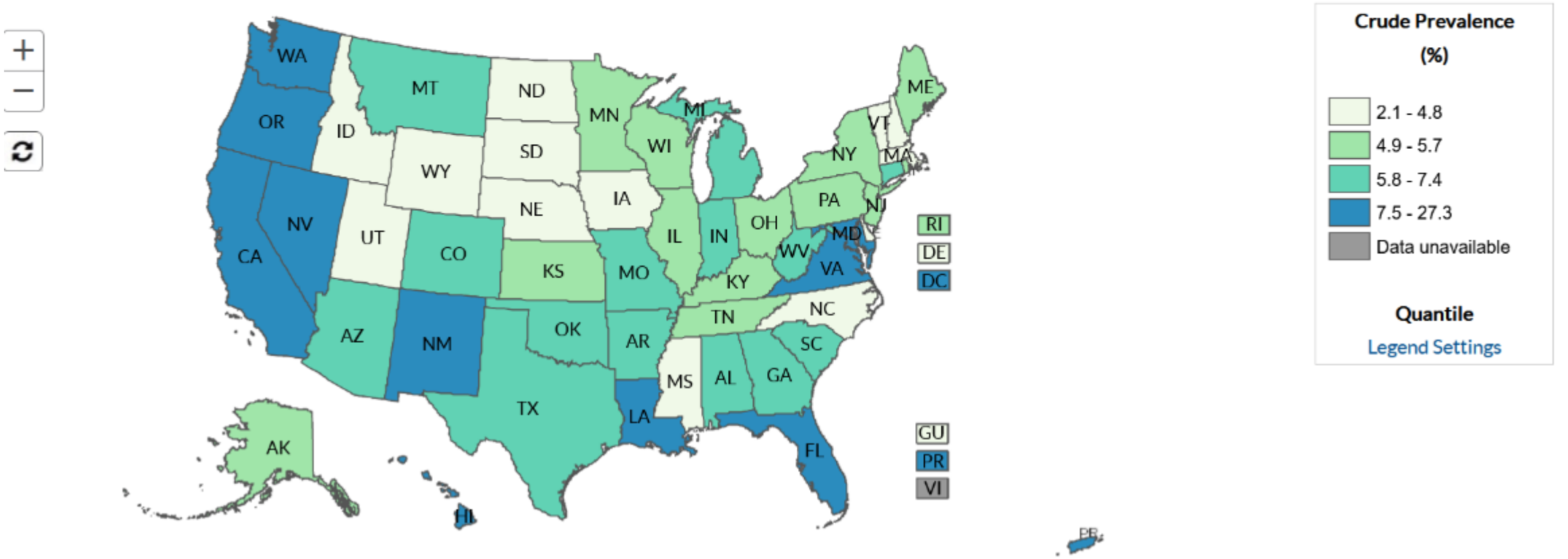
Data Type: Crude Prevalence

2022

Adults aged 45-75 who have had a blood stool test within the past year (variable calculated from one or more BRFSS questions) (Crude Prevalence)

View by: Overall

Response: Had a blood stool test in the past year



Social Factors

Family/social support
Social cohesion/collective efficacy/social capital
Civic participation/engagement/governance
Social mobility
Discrimination/racism
Incarceration
Segregation

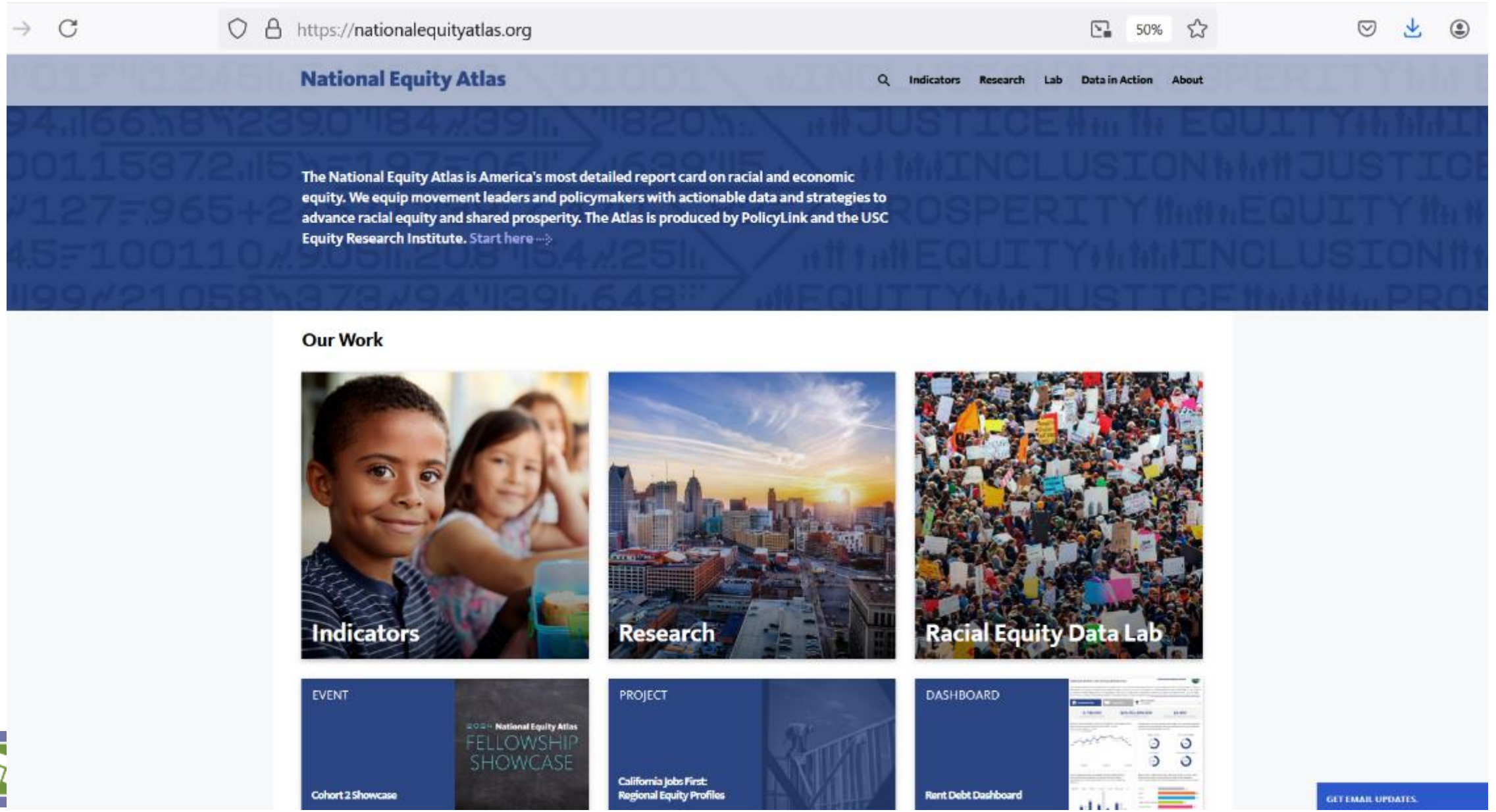
Social Factors

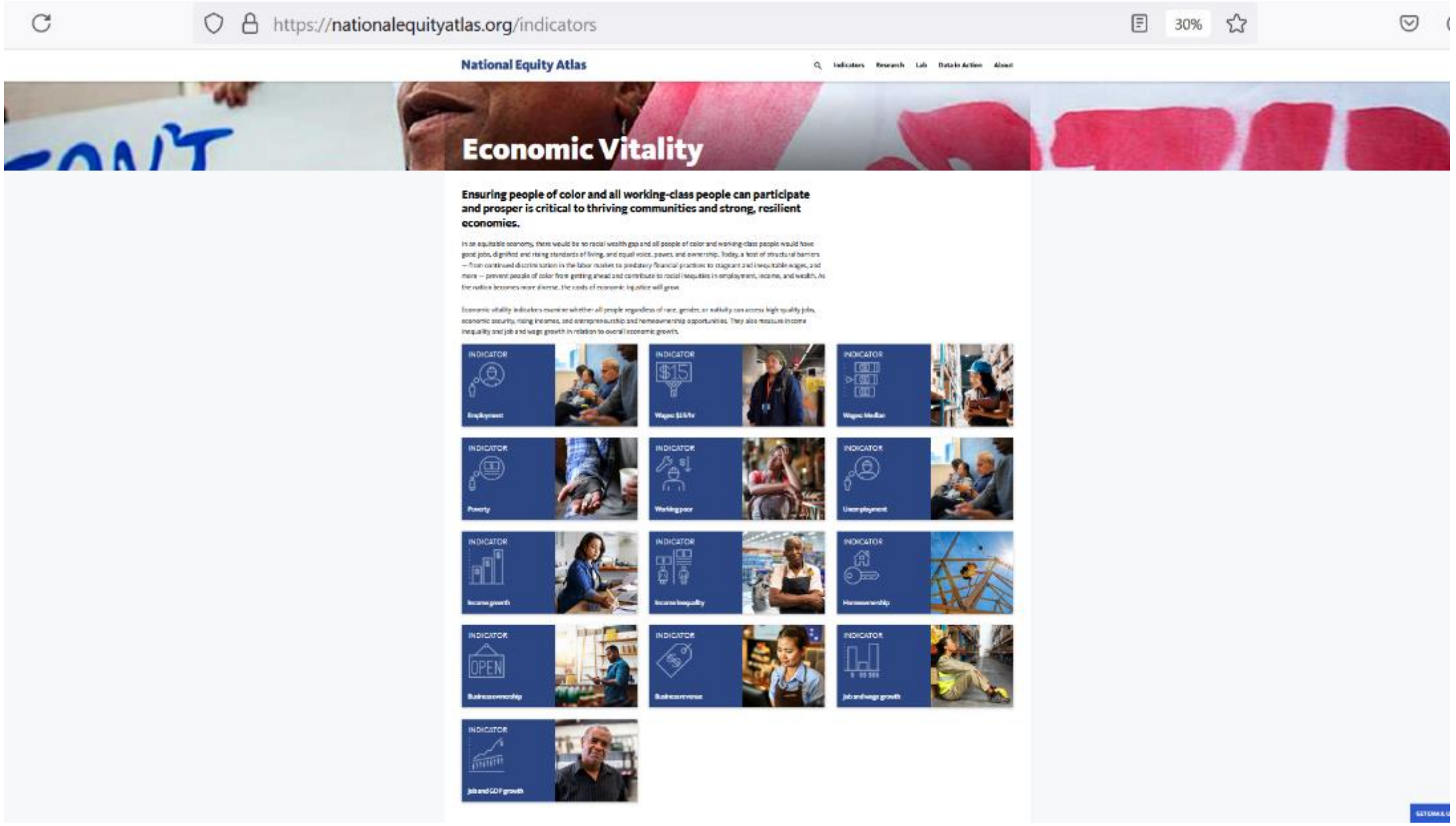
	County Health Rankings	American Community Survey	Healthy People 2030	Behavioral Risk Factor Surveillance System	National Equity Atlas
Family/social support	●		●	●	
Social cohesion/ collective efficacy/ social capital			●		
Civic participation/ engagement		●	●		
Social mobility					
Discrimination/racism			●		
Incarceration			●		
Segregation	●				

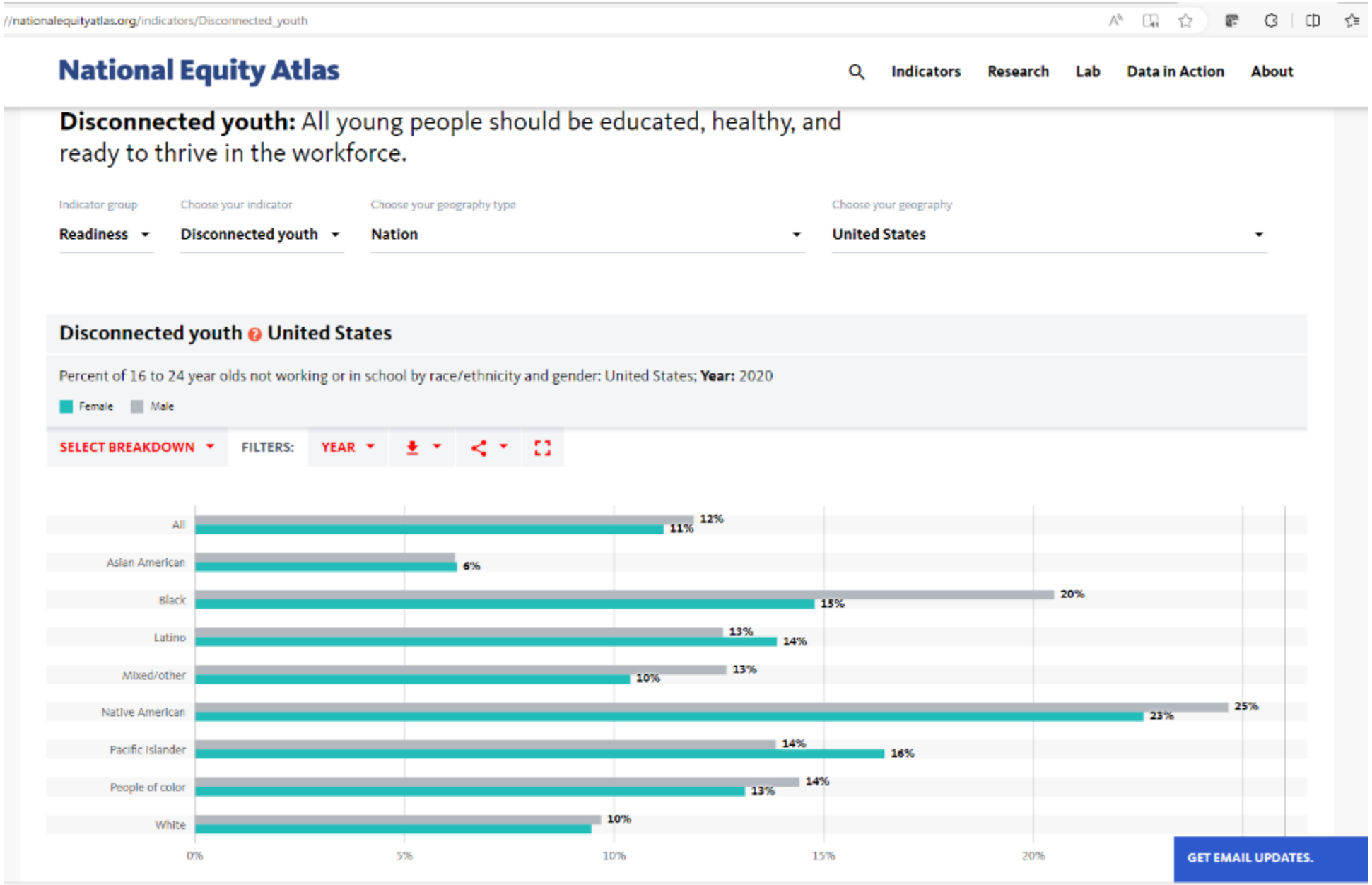
Social Factors – More Resources

Indicator	Source
Social Capital/Cohesion	Social Capital Atlas The Social Capital Atlas
Civic engagement - Persons eligible to participate in elections who are registered to vote	US Census, Healthy People 2030
Family support – Children in single parent households	US Census
Incarceration	US Department of Justice Prisoners in 2021 – Statistical Tables (ojp.gov)
Disconnected youth	National Equity Atlas

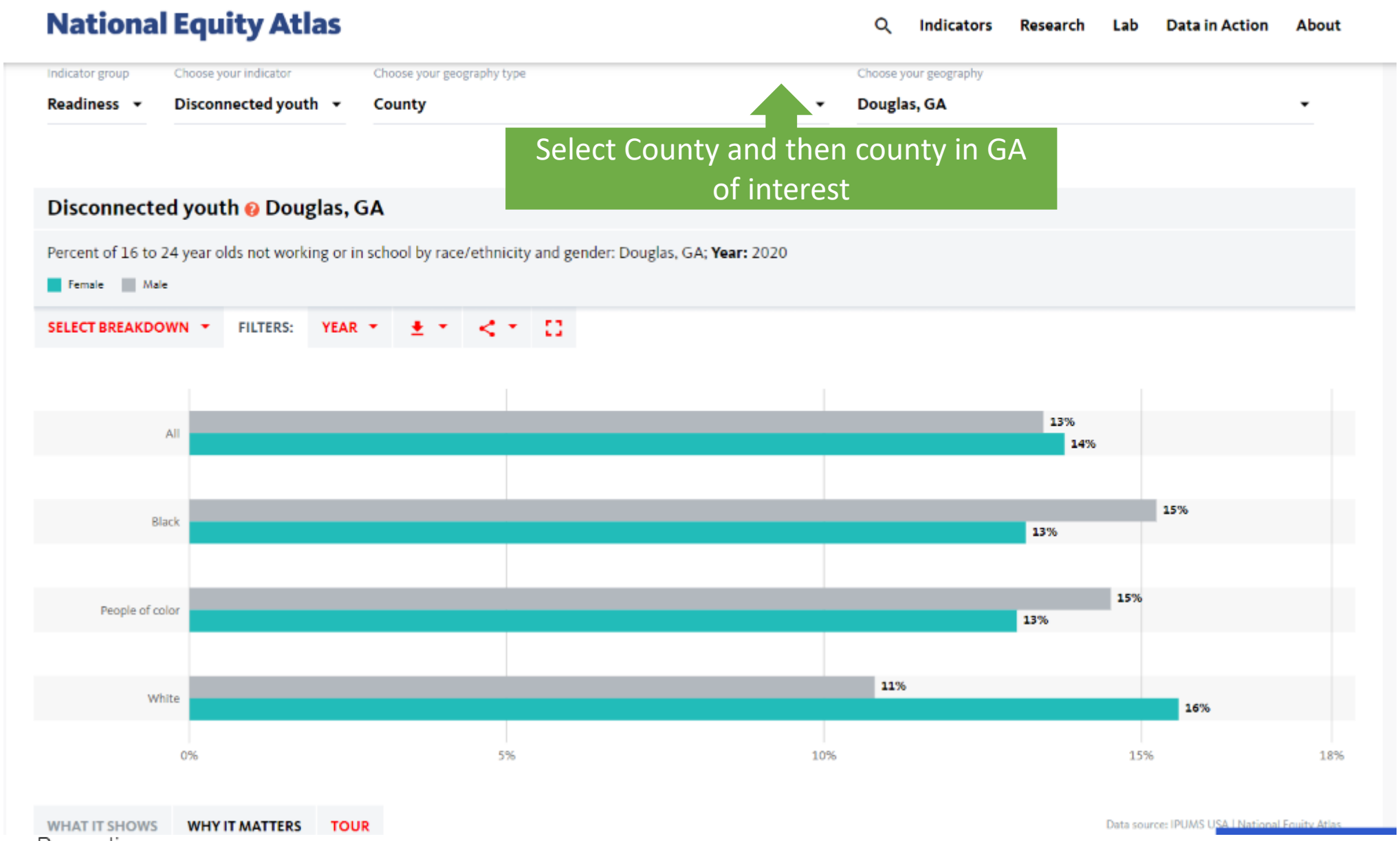
https://nationalequityatlas.org/




https://nationalequityatlas.org/indicators
30%
National Equity Atlas
Indicators
Research
Lab
Data in Action
About
Economic Vitality
Ensuring people of color and all working-class people can participate and prosper is critical to thriving communities and strong, resilient economies.
INDICATOR
$15
OPEN



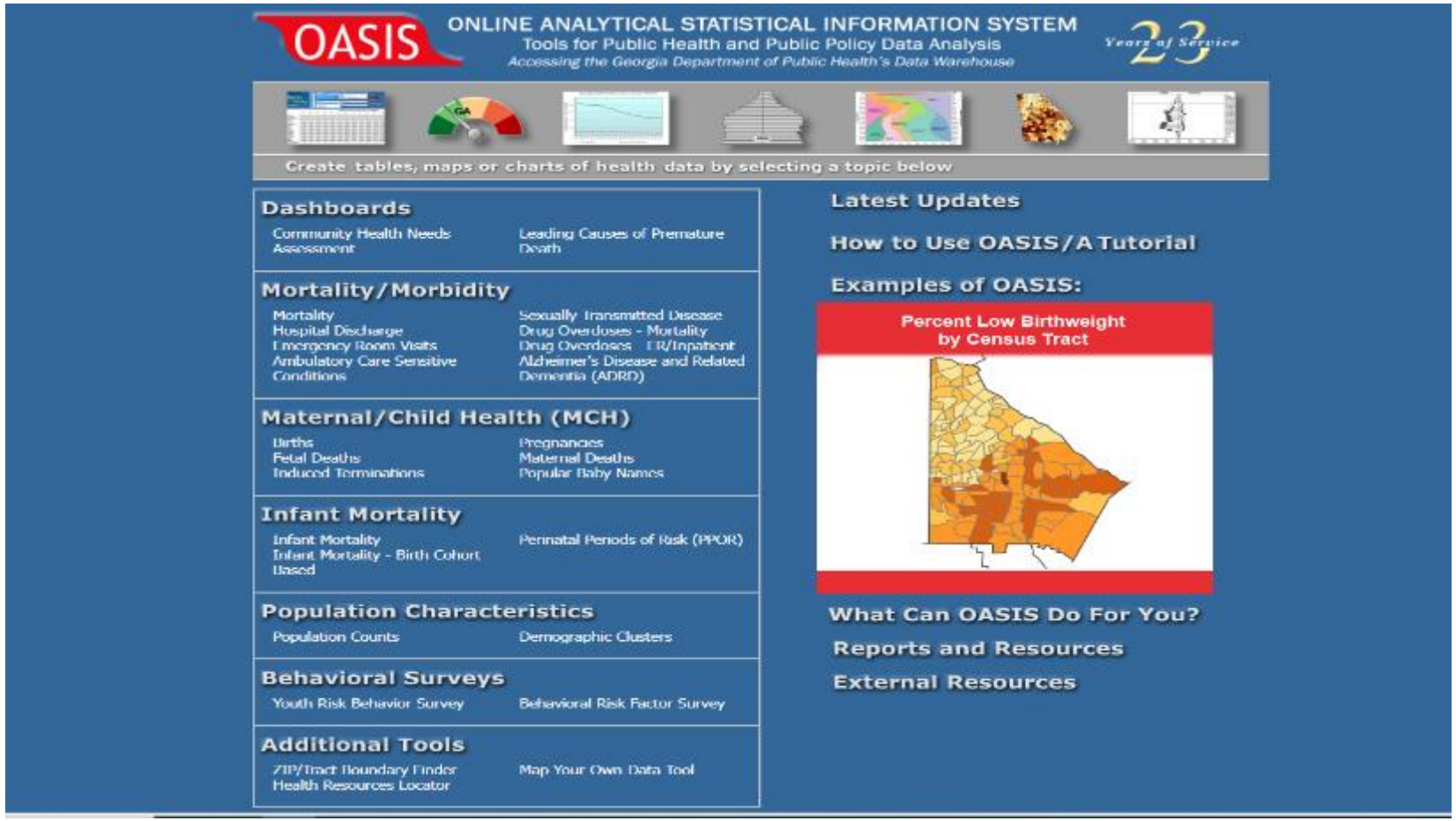
Emory Prevention Research Center


National Equity Atlas
Indicators
Research
Lab
Data in Action
About
Indicator group
Readiness
Choose your indicator
Disconnected youth
Choose your geography type
County
Choose your geography
Douglas, GA
Select County and then county in GA of interest
Disconnected youth Douglas, GA
Percent of 16 to 24 year olds not working or in school by race/ethnicity and gender: Douglas, GA; Year: 2020
Female
Male
SELECT BREAKDOWN
FILTERS:
YEAR
All
13%
14%
Black
15%
13%
People of color
15%
13%
White
11%
16%
0%
5%
10%
15%
18%
WHAT IT SHOWS
WHY IT MATTERS
TOUR
Data source: IPUMS USA | National Equity Atlas

State Specific Health Data – GA

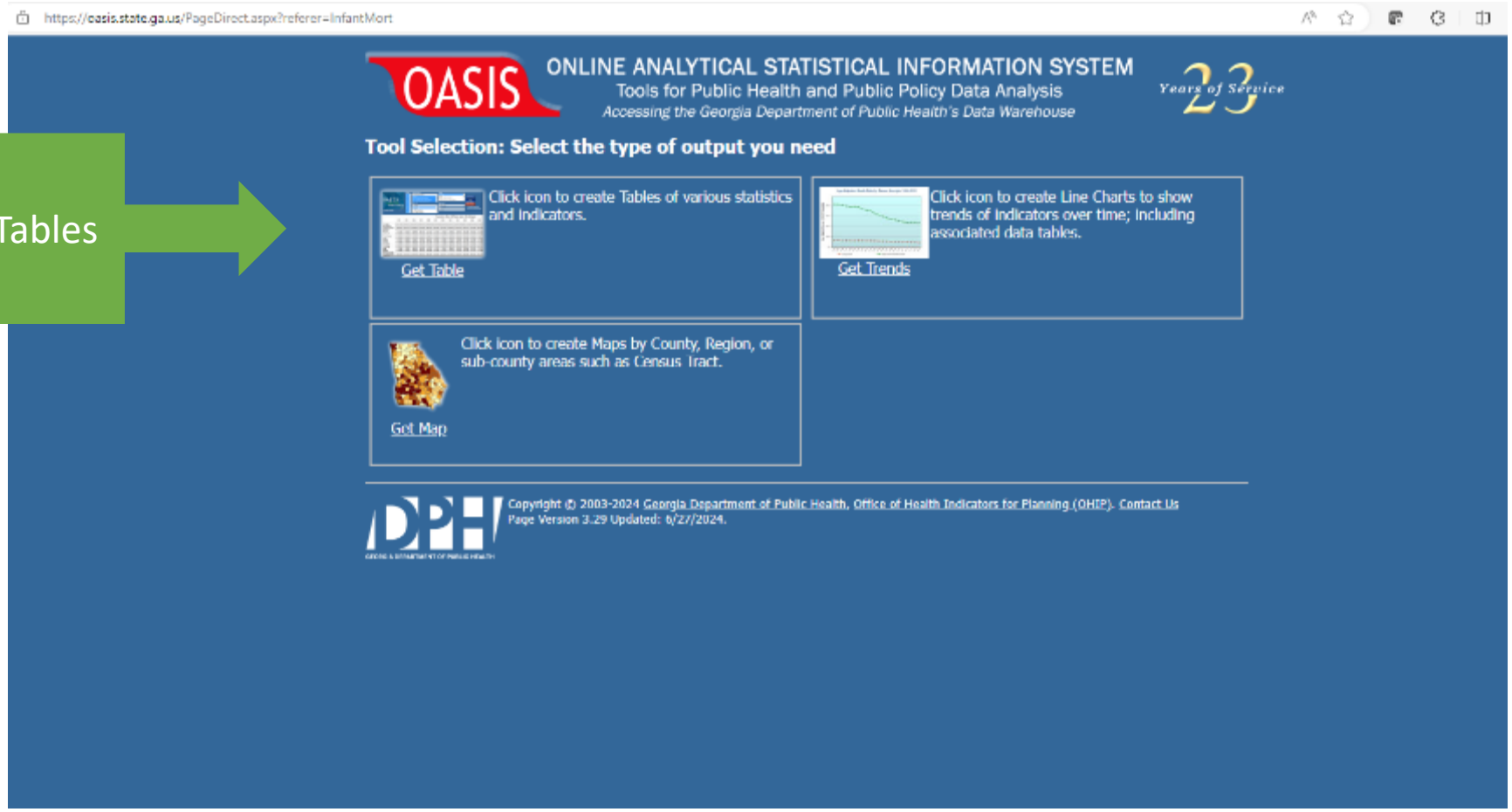
GA Department of Public Health Online Analytical Statistical Information System (OASIS)

https://oasis.state.ga.us/

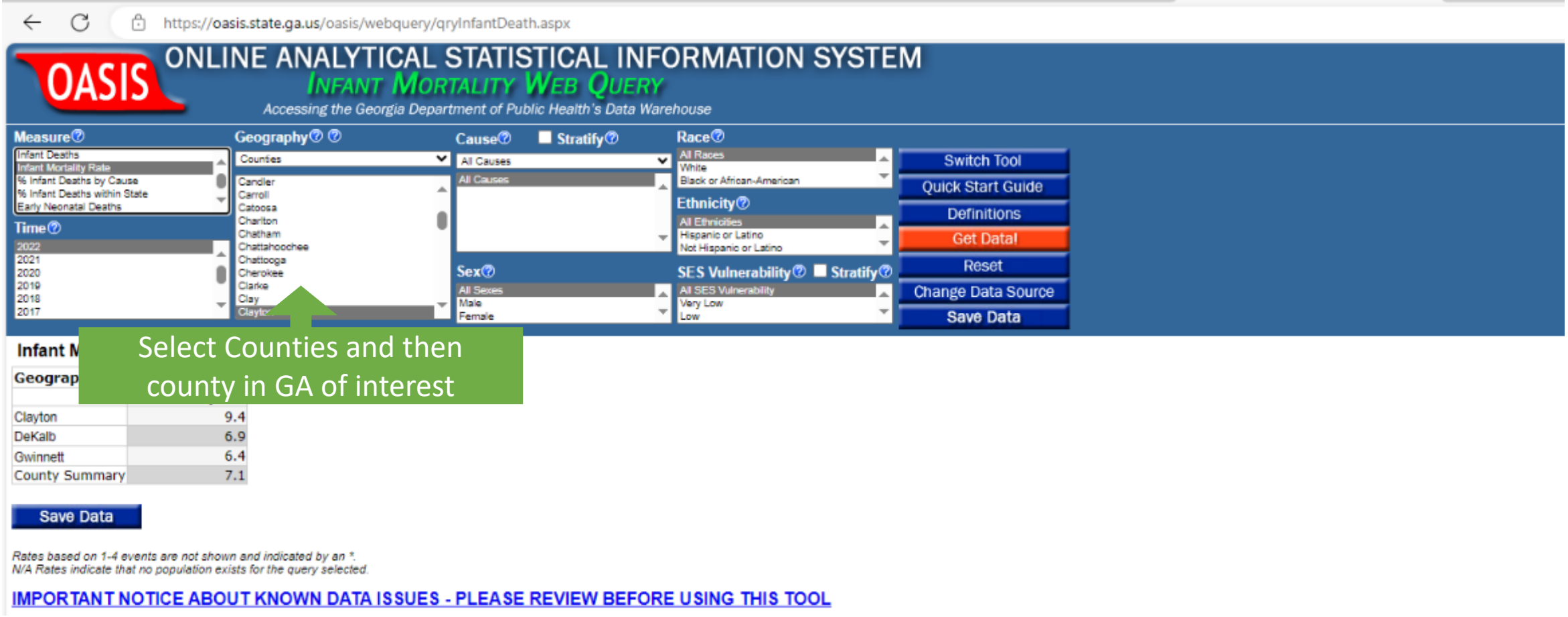


Infant Mortality

Click on Tables



Infant Mortality Rate



Community Data for SDOH Activity Worksheet (~20 mins)

1. Think about a SDOH topic that you are working on in your community.

2. From the SDH categories:
   a. Select 1-2 categories
   b. Select one web-based resource for that SDOH category and enter your community (city, county, state, or US)
   c. Review the data that you found

SDH Activity – Finding Community Data Worksheet

SDOH Topic: _____

SDH Category	Web-based Resources	What did you find? What was helpful?
Education	County Health Ranking, US Census	
Economics	US Census	
Social/ Community	County Health Rankings, Healthy People, Metro Atlanta Equity Atlas	
Neighborhood and built environment	Healthy People 2030, US Census	
Healthcare access	OASIS, BRFSS, County Health Rankings	

Activity:
Finding Community Data Worksheet Report Out

1. What SDH categories did you research?
2. How helpful were these data?
3. How can you apply them to a future project?

Let's Recap!

Social Determinants of Health
Education Access and Quality
Health Care Access and Quality
Economic Stability
Neighborhood and Built Environment
Social and Community Context

Let's Recap!

- Social determinants are the conditions in which people in our community live, work, interact and play
- There are website resources where you can find information to related to SDH indicators for your community
- These data can be helpful to conduct a community assessment, plan a public health program or initiative, or write a grant proposal

Collaboration for Public Health: Community Partnerships

Mark your calendars!

Friday, Sept 6th
10:00-11:30

Training Focus

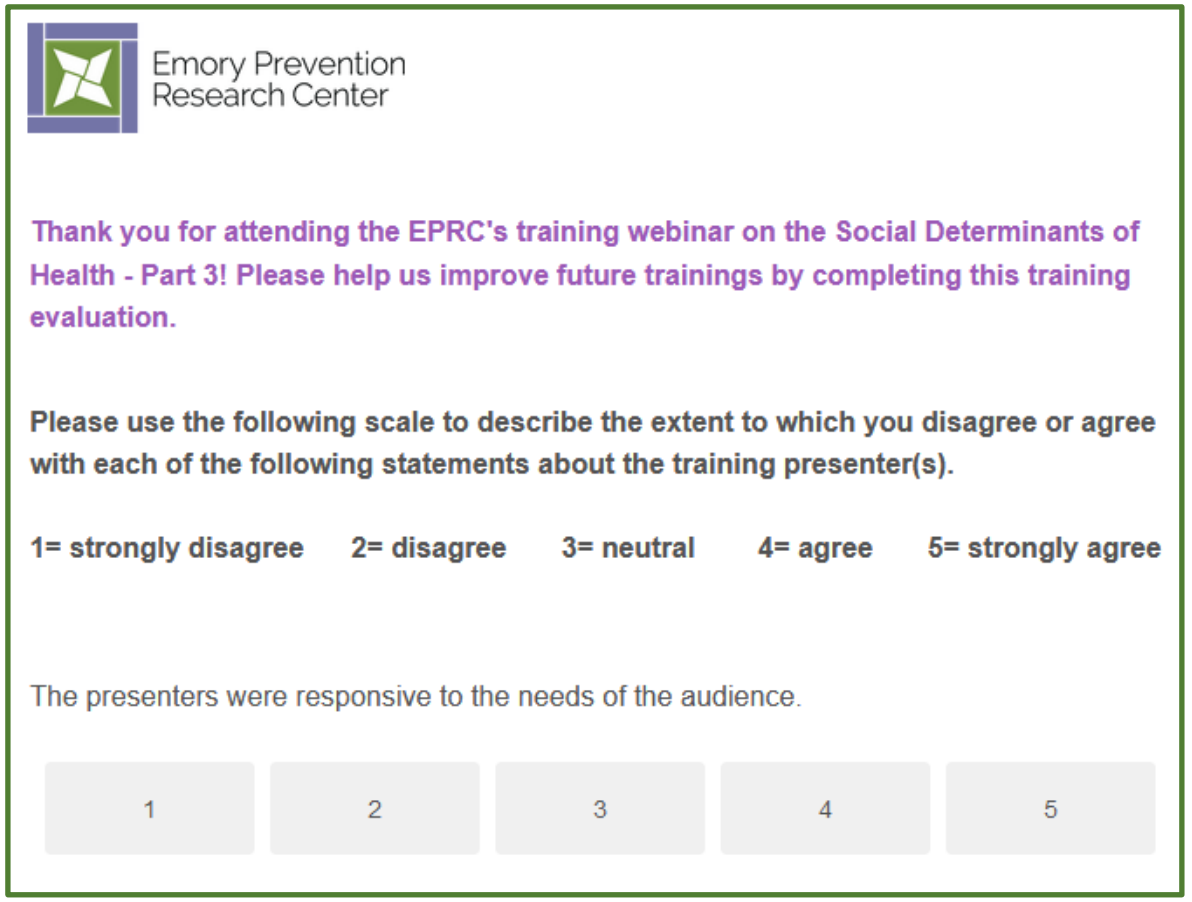
Engagement continuum
Roles of partnerships
Evaluating partnerships

You'll be the first to be notified about registration!

Emory Prevention Research Center

Training Evaluation

https://tinyurl.com/SDOHPT3



THANK YOU!

Stay Connected with the EPRC

https://web1.sph.emory.edu/eprc/training/

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https://web1.sph.emory.edu/eprc/index.html

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