



The EPRC’s core research project [Healthy Homes/Healthy Families 2-1-1](#) was featured in the *Prevention Research Matters* newsletter for the PRC network that was published in late August. Read about it [here](#).

Emory University PRC (EPRC)



EPRC’s core research project, [Healthy Homes/Healthy Families 2-1-1](#), is working with long-term partner United Way of Greater Atlanta 2-1-1 to address the obesity epidemic. 2-1-1 is a nationally designated telephone number that connects callers to community-based health and social services and has contact centers in all 50 states. The intervention includes United Way of Greater Atlanta as well as 2-1-1s in Albany (United Way of Southwest Georgia), Macon (United Way of Central Georgia), and Columbus (United Way of the Chattahoochee Valley).

This partnership has large scalability potential through the national 2-1-1 system. So far, the partnership has resulted in:

- Refined intervention messages that are more relevant and appropriate to callers’ needs.
- Pilot-testing of a telephone-based adaptation of the original intervention—previously delivered both in-person and by phone.
- Established systems within infrastructure to facilitate eligibility screening of callers through telephone and texting contacts.
- Recruitment and referrals for over 1,600 callers (over 1,100 eligible) to participate in the study from residents in 51 counties across Georgia, since September 2020.
- Promotion of the study through social media, listservs, and partnerships with local community organizations.
- A connection and referral source to study participants who need healthy eating resources, including free transportation services for grocery shopping and food delivery.