

Key Partners in State Planning

Key Partner	Definition
Health Care Providers	Health Care Providers include: primary care and specialty care physicians, pharmacists, optometrists, dentists, podiatrists, nurses, dietitians, and community health workers.
Health Care Organizations	Health Care Organizations include: hospitals, state hospital associations, state primary care associations, specialty care organizations, Federally Qualified Health Centers, public health clinics and departments, state Medicaid and Medicare Quality Improvement Organizations, state health insurance commissioners, professional schools in various health disciplines, health care maintenance organizations, and area health education centers.
Businesses, Insurers, and Employers	Businesses, Insurers, and Employers are necessary partners to advance the inclusion of chronic disease prevention and management benefits and programs through worksite wellness programs and employer-provided health insurance benefits.
Public & Private Agencies	Public and Private Agencies include: state departments of aging and rehabilitative services, local area agencies on aging, state departments of community development, community housing authorities, mental health departments and agencies, state and local parks and recreation departments, and school systems.
Advocacy Organizations	Advocacy Organizations for the example of diabetes, can include: state and local chapters of the American Diabetes Association, Juvenile Diabetes Association, Kidney Foundation, Prevent Blindness organizations, etc.
Persons Living with or Affected by Chronic Disease	Persons Living with or Affected by Chronic Disease include those diagnosed and family members who support their efforts of self-management. Be sure to include representatives of populations that have health disparities related to chronic disease, including organizations that may not have a health focus but speak for the affected communities.
Non-Traditional Partners	Non-Traditional Partners can enhance your ability to deliver awareness and health education messages and programs, as well as capture the public’s attention regarding the burden of chronic disease in your state. Examples include faith-based organizations, the media, and local and state policymakers.